

## Job Description: Communications and Design Consultant (Short-Term)

**Position title:** Communications and Design Consultant

**Type:** Contractual (10 weeks)

**Location:** This is a hybrid role, requiring the selected candidate to work from the Delhi office at least three days a week initially. Closer to the project deadline, a full-time in-office presence may be expected to meet delivery timelines.

**No. of open positions:** 01

**Application deadline:** July 21, 2025

Candidates can apply by submitting their CV and filling out the required information via [this](#) link.

### Job Summary:

We are looking for a creative and detail-oriented **visual designer** to support the development of high-quality visual content, including infographics, PowerPoint templates, designed reports and data visualizations. This is a short-term engagement aimed at enhancing the visual quality and readability of our research outputs, reports and presentations.

### Key Responsibilities:

- Design visually compelling infographics, charts, and diagrams to communicate complex data clearly
- Create and refine PowerPoint templates and presentations for internal and external use
- Design layouts for reports, ensuring brand consistency and visual appeal
- Support with visual formatting and aesthetics of knowledge products (e.g., briefs, summaries)
- Collaborate closely with researchers, writers, and program staff to understand content needs
- Ensure all deliverables are optimized for digital and print formats

### Qualifications and Skills:

- Proven experience in graphic design, visual storytelling, or similar roles
- Proficiency in design software (InDesign, Canva, etc.)
- Strong skills in PowerPoint, including animation and layout formatting
- Experience designing for research, development, or policy-focused content preferred
- Attention to detail and an eye for clean, modern, and professional design
- Ability to work independently and manage deadlines efficiently
- Familiarity with data visualization tools (e.g., Tableau, Flourish)
- Prior experience working with non-profits, think tanks, or international development projects

### About Arcus Policy Research

Arcus Policy Research (APR) is dedicated to conducting comprehensive research to drive impactful policy discussions and develop effective interventions for addressing critical challenges within the agricultural sector. We are passionate about delivering actionable recommendations to our clients quickly to achieve larger policy goals, brick by brick, providing support and services to a wide array of stakeholders, including small farmers' units such as farmer producer organisations, agricultural commodity traders/companies, research institutions, implementation agencies and governments. We are a team of passionate researchers who bring together diverse expertise and perspectives. To know more about Arcus Policy Research's work, please visit our [Website](#) and [LinkedIn](#).